

## The first year that a Dutch businesswoman receives a WinTradeAward in the categorie “Women's Independent Business Network”

Businesswoman Tineke Rensen missed a good quality high net-worth network for female entrepreneurs in the Netherlands. Last year, she founded, under the name Powerful Business Women's Network, the first network for female entrepreneurs with 100,000+ in turnover. After 6 months she expanded her network with branches in Zurich and later in London Too. For this she received a WinTradeAward in the Independent Women in Business Network category. The organization of the international WinTradeAward noticed the growth and nominated Tineke Rensen from more than 500 applications and called her " highly commended ". She was placed as the finalist in the “Women's Independent business Network” category with most of the public votes. Tineke Rensen says about this: 'I am proud that within 1.5-year women can go to a high net worth business network in three countries. Of course, I want to thank everyone who, voted for me, because that brought me to the final. 'The final choice was made by a professional jury from different countries.

### **80 percent of the entrepreneurs in the Netherlands have less than € 100,000 in turnover**

Businesswoman Tineke Rensen was shocked when she heard that 80% of female entrepreneurs in the Netherlands have a turnover of less than 100,000 euros. She says about this: “I do recognize it. During lectures for female organizations I come across many freelancers who often lack real focus and don't want to grow”. She also encountered too few like-minded businesswomen in women's networks. Women with a business and also operating internationally were hard to find. It gave her the idea to start her own network under the name Powerful Business Women's Network.

### **From national to international network for women**

After the launch of the Dutch network in March 2018, Tineke Rensen continued. There are now chapters in Zurich and in London, both with their monthly meetings. The network focusses on female entrepreneurs with a turnover of more than 100,000 euros and an emphasis on growth and / or international focus. During the monthly meetings everyone is pitching, there is the chance to mastermind and there will be a speaker to provide the women with new knowledge. There is also enough time to network with each other before and after the meeting. The network is facilitated through an online platform for members, where all national and international members can connect with each other.

**Businesswoman Tineke Rensen:** started the first network for female entrepreneurs with more than 100,000 euros in turnover in three countries and is the first Dutch entrepreneur to win a WinTradeAward in the Women's Independent Network category. More information: <https://PowerfulBusinessAcademy.com>

**Powerful Business Women's Network:** first network for women with more than 100,000 euros in turnover and a focus on (international) growth. More information: <https://www.PowerfulBusinessWomensNetwork.com>

Sources:

The Economic Power Of The Entrepreneurial Woman

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For more information about the Powerful Business Women's Network?

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